



UFASHION

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SPECIAL EDITION

Dress: Gianni Calignano
Ph: Silvio Bursomanno

GIOA[®]

fashion designer
made in Italy



Of Sicilian origin, Gioa Picciurro is the designer and founder of the Gioa Fashion Designer brand. From an early age she understood that her journey in the fashion world would soon turn into a skilled profession, giving us collections of sublime and iconic bags.

Her inspiration comes from in-depth research into the world that surrounds the designer who with character and passion transforms her projects into absolutely original, elegant and stylish bag collections.

Her debut has a decidedly contemporary and innovative approach that pays homage to marvelous Art Noveau stained glass giving life to the "BAGLASS" Collection.

The success of this collection inevitably leads her to create a new collection inspired by animals that bring good luck such as the beetle, the ladybug or the butterfly.

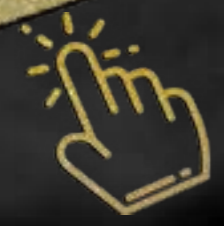
The meticulous selection of the leathers used for the production of its bags, as well as the careful choice of their brass closures, make Gioa Fashion Designer one of the most promising Made in Italy brands on the international scene.

The brand is highly regarded in South Korea, and expansion into other international markets is one of the brand's main goals.





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